

A dramatic landscape photograph of a volcanic eruption. In the foreground, a dark, silty volcano is actively erupting, with a large, billowing plume of ash and smoke rising into the sky. The eruption is illuminated from within, showing bright orange and yellow lava flows. The background features a range of snow-capped mountains under a sky with soft, colorful clouds in shades of orange, pink, and purple, suggesting a sunset or sunrise.

UltraSuperNew Credentials

Selected Works





1

WHO WE ARE



We're an independent creative agency,
born and raised in Harajuku,
young and hungry in Singapore & Taipei.

If there's one thing you need to know about us, it's that we think anything we create should be something special. Something that makes you rub your chin, crack a smile, shed a tear, or bring out the goosebumps. Not for us the mundane. Which is why we believe in placing the idea first, bringing together values from different cultures, challenging conventions, in a very close partnership with our clients.



WHAT MAKES US WHO WE ARE



60+

People



#20

Nationalities



#11

Languages



#1

Cat





Next Generations

USN is specialized in millennials & GenZ and we know what is going on in their minds. Not only highly engaged with brands, but expecting to hear from them for a better present and a better future.



In pursuit of Ideas of Importance

Engage with these new affluent generation's hunger for knowledge, thirst for culture and dedication to change the world. Sustainability and gender & LGBTQ equality are part of their a core values.



UltraSuperNew Gallery

Wherever there's an UltraSuperNew office, be sure to check out the art gallery on its ground floor. That's why we decided to locate them in the vibrant centers of youth culture that are Harajuku and Jalan Besar.

[Website](#)





STRATEGY



CREATIVE



EXPERIENTIAL

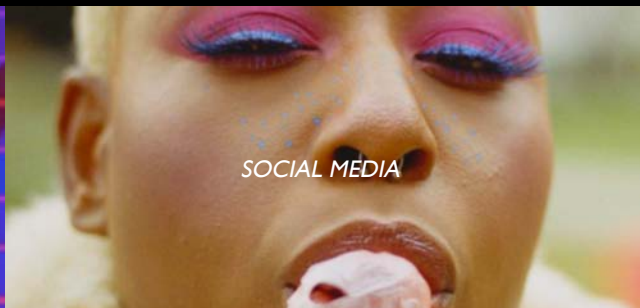
What we do

For us it doesn't matter if you need digital, social, TV, or print.

Our goal is to deliver the most innovative ideas that resonates and moves your target audience.



DIGITAL



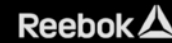
SOCIAL MEDIA



VIDEO PRODUCTION

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Some of the Brands we've Partnered With





2

OUR WORK







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Red Bull



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new

FUSO



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new

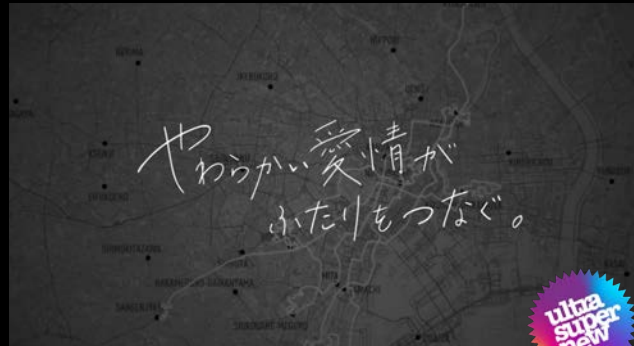
STM
SKYN[®]

SKYNのやわらかさ: 467kPa

Softness of SKYN: 467kPa



Director: You nearly found each other in Roppongi.



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Uber Eats



今夜、私が頂くのは、
自分流で味わいたい
料理です。

Uber Eats



今夜、私が頂くのは、
まだ食べてない人おらん？
な料理です。
Uber Eats



今夜、私が頂くのは、
かっつき向き合いたい
な料理です。
Uber Eats



今夜、私が頂くのは、
チームワークが試される
料理です。
Uber Eats







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WARFRAME

THE NEW WAR



史上最大の
シネマティック
クエスト
美装中!

進化する装備が
新登場!

詳細を押し当て!



進化する装備が
新登場!

詳細に立ち向かえ!

WARFRAME

戦闘開始



WARFRAME



新たな大戦に備えよ

今すぐ、戦闘をプレイ!

WARFRAME



新たな大戦に備えよ

今すぐ、戦闘をプレイ!

WARFRAME

「新たな大戦」RECKONING パック



進化する装備が
新登場!

最新、開始!



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duolingo



おかしの英語 美術館
mowe
Museum of Wokey English
duolingo



Interested in working together?
Don't be a stranger and reach out!

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A close-up photograph of a hand wearing a vibrant blue, textured glove. The hand is held in an open, palm-up position. A bright, multi-colored starburst sticker is affixed to the back of the hand, near the wrist. The sticker has a gradient from purple to yellow and contains the text 'ultra super new' in a white, sans-serif font. The background is dark and out of focus, with some light-colored, textured elements visible on the right side.

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Thanks!